Post Show Report 2012

The 8th International Exhibition & Conference
17 ~ 19 March 2012 Expo Centre Lahore, Pakistan

3P Plastic, Printing and Packaging Pakistan
Exhibition and Conference

Food + Technology Pakistan
Exhibition and Conference
FAKT EXHIBITIONS (PVT) LTD. organized the 8th International 3P-Plastic Printing & Packaging and F+T- Food +Technology Exhibition at the Expo Centre Lahore from 17~19th March 2012. The exhibition was once again a huge success. Since Pakistan's plastic industry is one of the fastest growing economic sectors with a lot of scope for growth, it has gained enormous popularity from international players who seek business opportunities in this part of the globe. The exhibitors were pleased with the response of visitors and the amount of quality leads they were able to generate. This year 3P and F + T witnessed more than 200 companies from around 20 different countries of the world creating strong business alliances between Pakistan and rest of the world. Special Assistance to Punjab Chief Minister for Food and Environment Mr. Mansha Ullah Butt inaugurated the exhibition, he said such business exhibitions played a vital role in economic activities of any country and created a soft image. He said the Punjab government was supportive of the businesses and had taken various steps for facilitation.

The exhibition was spread over two halls where valuable industry professionals thronged, visiting stalls and gathering valuable information regarding the industry. The exhibition proved to be a gate providing access to the latest machinery in the plastic and food packaging industry from local as well as international companies. 3P has always been considered as a pioneer and trendsetting exhibition and has now established itself as a must attend event of the region. The reason behind its success is that it is a product of significant collaboration amongst the key players and associations of the plastic, printing and packaging industries of Pakistan. This year’s exhibition showcased latest cutting edge machinery and provided an opportunity to network with key industry players from the local as well as international industry.

Along with the Exhibitions, two conferences were also held. On the first day a conference was held on Plastic, Printing & Packaging industry, with the agenda; Innovating in a Challenging Economy. While on the second day conference was held on Food & Technology with the agenda; Global Innovation and Execution Strategy. The conferences were attended by technological industry experts who were keen to know what the industry experts, scientists and technologists have to say regarding the industries current trends and developments.
EXHIBITION INFORMATION

Event: 3P PLAS PRINT PACK (The 8th International Plastic, Printing & Packaging Industry Exhibition)
        FOOD + TECHNOLOGY (The 8th International Food, Equipment & Technology Exhibition)

Dates & Operating Hours: 17 ~ 19 March 2012 (10:00 AM to 7:00 PM)
Venue: Hall # 1 & 2 Expo Centre Lahore
Total Number of Exhibitors: 200

EXHIBITIONS STATISTICS

<table>
<thead>
<tr>
<th>Build Area (Sq.m.)</th>
<th>9,000</th>
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<tr>
<td>Companies</td>
<td>200</td>
</tr>
<tr>
<td>Countries Represent</td>
<td>20</td>
</tr>
<tr>
<td>Number of Visitors</td>
<td>24,310</td>
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EXHIBITION FEATURES

- Showcase of the most state-of-the-art equipment, machinery & technology, spread over 9000 square meters.
- Two conferences held on the Plastic Printing & Packaging along with Food & Technology Industry, which were attended by over 60 participants per session
- Representation of over 200 leading names in plastic, printing & packing and food technology
- Attendance of approx. 24,310 trade visitors and buyers from related sectors
- Extensive coverage by local and international media
- Strong support from local and international trade bodies

EXHIBITOR ANALYSIS

3P and F+T Pakistan were once again a great success. It was more international and diverse than ever before. Exhibitors were surprised by the influx of high-quality trade visitors. It was 3 days of vigorous business activities on the Exhibition floor filled with lead generation, market research opportunities, brand building, product launches and promotions as trade professionals from the Plastic Printing & Packaging along with Food technology industry networked with 200 local & international exhibiting companies from 20 different countries like China, Germany, India, Japan, Turkey, France, Switzerland etc. at the Expo Center Lahore.

Exhibitors were highly satisfied with the visitor’s traffic and visitor’s quality. The exhibition proved to be profitable as 80% exhibitors were able to receive product orders and generate quality leads. More than 75% of the exhibitors recommended exhibiting at 3P and F+T Pakistan in the future. More than 85% of the exhibitors consider taking part at 3P and F+T 2011 vital for their marketing strategy.
EXHIBITOR STATISTICS

More than 10 renowned local and international plastic raw material and master batch suppliers and manufacturers participated this year. 6 local injection molding machinery brands and 4 renowned PP Woven Bags Machinery Manufacturers displayed their products and machinery. Manufacturers of Corrugated Cartons Machinery, Plastic machinery packaging machinery, extrusion lines, printing inks, and food processing equipment and machinery, laboratory testing equipment and pharmaceutical processing machinery also showcased their products in the Exhibition.

Due to the overwhelming response more than 75% re-booked their spaces for the 3P and F+T Exhibition 2013 with more exhibit space to display latest machinery. Many agency agreements between local and international companies were signed during the exhibition which encourages local as well as international manufacturers and suppliers to cater the emerging markets of Pakistan.

VISITORS ANALYSIS

In its 8th exhibition, 3P and F+T Exhibition Pakistan 2012 welcomed 24,310 visitors from all over the country and the local region. The visitors were eager to learn about the companies exhibiting, the products and machinery on display. The visitors were looking forward to gain information about the latest market trends and new products along with an opportunity to network with key industry personnel. This year’s show like all previous years received a warm response from buyer delegations who were looking forward to avail the opportunity to have easy access to quality products and suppliers to improve their operational efficiencies and maximize their profits. The testimonials given by various exhibitors and Supporting bodies prove 3P and F+T’s credible reputation as Pakistan’s most established plastic and food packaging industry Exhibition.

82% of visitors considered attending 3P and FT 2012 very beneficial. 79% of visitors recommended visiting 3P and FT 2012. 94% of visitors thought the quality of exhibitors was good or excellent, 80% of visitors thought 3P and FT 2012 was a successful B2B event and it should be organized annually.
CORPORATE GALA DINNER

The corporate gala dinner held on the first day of exhibition was attended by all the exhibitors, trade associations, presidents of different chambers of commerce and industries and renowned government personalities who all further augmented the holding of this reception as a unique platform to interact with industry peers and build business relations.

Date : 17th March 2012  
Time : 9:00 pm  
Venue : Pearl Continental Hotel, Lahore (Kohinoor)

POST CONFERENCE REPORT

The two conferences, which ran parallel to the exhibition, were a key feature. The conferences attracted more than 60 participants per session. The conference speakers provided participants with valuable information and industry’s key emerging trends.

3P Plas Print Pack Pakistan conference 2012 on Innovating in a Challenging Economy brought members of plastics association and professors of polymers from different universities. They presented on current innovations shaping the future of the plastic industry. The Conference was held on 17th March 2012 at Lahore Expo Centre. This year’s speakers were Mr. Shakeel Ahmed (Chairman PPMA), Mr. Moazzam Rasheed (C.E.O, BIN RASHEED (PVT.) LTD) Mr. Mobeen-ul-Haq (Marketing Manager, BIN RASHEED (PVT.) LTD), Dr. Meher Nigar (Assistant Professor, Air University), Dr. Habib ur Rehman (Assistant Professor, LUMS) and Mr. Zakria Usman (Ex-Chairman PPMA).

The Food and Technology Conference 2012 on Innovation and Execution Strategy brought food technology experts from Pakistan Council of Scientific and Industrial Research, for a comprehensive overview of the innovations in food packaging, research and development in the field of Food Technology and Equipment. The Conference was held on 18th March 2012 at Lahore Expo Centre. This year’s speakers were Dr.Sakhawat Ali (PCSIR), Dr. Quratulain (PCSIR) and Dr. Shaista Jabeen Khan (PCSIR). CEO FAKT EXHIBITIONS (PVT) LTD. Mr. Saleem Khan Tanoli said these conferences are vital events that provide an opportunity to exchange informative, network and develop mechanisms for mutual support which could continue afterwards.
3P-PLAS, PRINT, PACK PAKISTAN 2012
&
F+T-FOOD + TECHNOLOGY PAKISTAN EXHIBITORS

AUSTRALIA
- DYNAMICA, AUSTRALIA

CHINA
- JIANGYIN HUITONG PACKING MACHINE CO., LTD
- ALFA ROBOT
- APEX MACHINERY & EQUIPMENT Co. Ltd
- BEIKING(HUANGYAN)MOULDF CO LTD
- D & R INDUSTRIES CO. LTD
- FOOD & BEVERAGE ONLINE(21FOOD)
- FU CHUN SHIN MACHINERY MANUFACTURE CO., LTD (FCS)
- GEORGE FOOD ENTERPRISE
- GESTERINSTRUMENTS
- HAITIAN PLASTICS MACHINERY LTD.
- HENGLI MACHINERY
- JIANGSU VICTOR MACHINERY CO., LTD
- SHANDONG BIHAI MACHINERY PACKAGING CO., LTD
- SHANTOU GUANGHUA MACHINERY IND. CO., LTD
- SHINI - PLASTICS TECHNOLOGIES, INC
- SIMHENG PLASTICS MACHINERY CO., LTD
- SUZHOU YAOSHI MACHINERY CO., LTD
- WORLD TECH IMPORT & EXPORT (SHANGHAI) CO., LTD
- ZHEJIANG WEISHIDA PRINTING CO., LTD

FRANCE
- GILSON

GERMANY
- ANDRITZ KÜSTERS GMBH
- BECK CIRCULAR KNITTING MACHINES BECK
- BRÜCKNER TROCKENTECHNIK GMBH & CO. KG
- BRUKER DALTONICS
- BRUKER OPTICS
- CHRIST
- ERKO TRÜTZSCHLER GMBH
- H. STOLL GMBH & CO.
- HEIDOLPH
- IRMEOCO
- KARL MAYER TEXTILMASCHINENFABRIK GMBH
- KASTILO TECHNISCHE GEWEBE VERTRIEBS GMBH
- MACHEREY-NAGLE
- MEMMERT
- OMEGA PLASTO COMPOUNDS PVT LTD
- PAUL HELLER
- PHARMATEST

HONG KONG
- SIGMA
- SKYAM
- VACCUBRAND
- WTW

INDIA
- ADSALE PUBLISHING LIMITED - CHINA PLASTIC & RUBBER JOURNAL
- ALOK MASTERBATCH LTD
- JKP MASTERBATCH PVT LTD.
- LOHIA STARLINGER LTD.
- R.R.PLAST EXTRUSION PVT LIMITED
- RAJOO ENGINEERS LIMITED
- TIME TECHNOPLAST LTD
- POLYMERUPDATE

ITALY
- COLINES SPA
- TECMEC S.R.L.

JAPAN
- HIRAYAMA
- KONICA MINOLTA SENSING SINGAPORE PTE LTD
- MEIIJI TECHNO

KOREA
- UKSEUNG CHEMICAL CO., LTD

PAKISTAN
- A & SONS CONSULTANT
- ACT AIR COMPRESSOR TECHNOLOGY
- AL-ABD Corporation
- AL-FATTAH ENTERPRISES
- AL-HUDA PLASTIC PACKAGES (PVT) LTD
- ALPHA PENTA (PVT.) LTD
- AMBASSADOR COMMERCIAL KITCHEN EQUIPMENTS.
- ATS SYNTHETIC (PVT.) LTD.
- AZFAR & CO
- AZHAR & CO
- BIN RASHEED COLORS & CHEMICALS MFG CO (PVT) LTD
- BIOTROLL INTERNATIONAL
- BRITE TRADING AGENCY
- CBM PLASTICS (PRIVATE) LIMITED
- CHANGZHOU YONGMING MACHINERY C/O COMAC INTERNATIONAL
- CHERRY PLASTIC INDUSTRIES
- CLARIANT PAKISTAN LIMITED
- COMAC INTERNATIONAL
- ENGINEERING DEVELOPMENT BOARD
- FAV PLASTICO PRIVATE LIMITED
- FAZLEESONS (PRIVATE) LIMITED
- FIRST TREET MANUFACTURING MODARABA (PACKAGING SOLUTIONS)
- GUL PLASTIC MACHINERY
- GULFAM PLASTIC MACHINERY
- HALAL FOOD AUTHORITY
- HALAL INDUSTRY RESEARCH CENTER (HIRC)
- HB & CO
- HEAT CRAFTECH
- HIMALIYA PACKAGES
- ISLAMIC FOOD AND NUTRITION COUNCIL OF AMERICA (IFANCA)
- JAWAD ENTERPRISES
- LAHORE PLASTIC MACHINERY ZONE
- MACPAC FILMS LTD
- MARKETING & PROMOTION ASSOCIATES
- MEHRAZ PLASTIC INDUSTRIES (PVT.) LTD
- MILLENIUM INDUSTRIES PVT LTD
- MOBIL MASTER BATCH INDUSTRIES (PVT) LIMITED
- NAZER & CO.
- OROTECH
- PAKISTAN ASSOCIATION OF PRINTING AND GRAPHIC ARTS INDUSTRY
- PAKISTAN COUNCIL OF SCIENTIFIC & INDUSTRIAL RESEARCH
- PAKISTAN DAIRY ASSOCIATION (PDA)
- PAKISTAN FOOD ASSOCIATION (PFA)
- PAKISTAN FOOD JOURNAL
- PAKISTAN PLASTICS BUYERS GUIDE
- PAKISTAN PLASTICS MANUFACTURERS ASSOCIATION
- PAKISTAN SOCIETY OF FOOD SCIENTISTS AND TECHNOLOGISTS (PSFST)
- PAKISTAN STANDARDS AND QUALITY CONTROL AUTHORITY (PSQCA)
- PLAS PACK
- PLASTIPACK MACHINES (PVT.) LTD.
- POLYMER CONTAINER (PVT) LTD
- RAYS TECHNOLOGIES
- SGS PAKISTAN (PRIVATE) LIMITED
- SHAFIQ SONS
- SHEIKH KHAJOO Bhai & COMPANY
- SPEED PACKAGES/NKPLAS
- SUNNY CO
- SYNTHETIC PRODUCTS ENTERPRISES LTD
- THERMOSOLE INDUSTRIES (PVT) LTD
- TIME PUBLISHERS (PVT) LTD.
- TOYO PACKAGING (PVT) LTD
- TRADE POLYMERZ (PVT) LIMITED
- TRANSWORLD MULTIPURPOSE INDUSTRIES(PVT). LTD.
- UNIQUE SALES CORPORATION
- WORLD TECH MACHINERY (PVT) LTD.

- ZAHID PACKAGES (PVT) LTD.
- ZAHID TRADING COMPANY SINGAPORE
- TOYO LNK PTE LTD SWITZERLAND
- BRUKER BIOSPIN, SWISS
- CAMAG, SWISS
- HABASIT AG
- MAILLEFER SA TAIWAN
- ASIA-PACIFIC TRADE NEWS MAGAZINE
- RINGIER TRADE MEDIA LTD TURKEY
- GENC DEĞIRMEN - MILLING MACHINERY INDUSTRY AND TRADE CO.
- GOCMEN MACHINE IND. CO. LTD
- UNORMAK DEĞİRMAN MAK. İML. SAN. VE TİC. LTD ŞTİ UNITED ARAB EMIRATES (UAE)
- RAK INVESTMENT AUTHORITY UNITED KINGDOM (UK)
- ASIA FOOD JOURNAL
- BELL PUBLISHING
- DAIRY INDUSTRIES INTERNATIONAL UNITED STATE OF AMERICA (USA)
- BROOKFIELD, USA
- GTI GRAPHIC TECHNOLOGY. INC
- ISLAMIC FOOD AND NUTRITION COUNCIL OF AMERICA (IFANCA)